



STATE CAREER DEVELOPMENT CONFERENCE: FEB. 19-20, 2020 SHERATON BIRMINGHAM HOTEL

Diamond Level Sponsorship \$1,000

- Special Diamond Sponsor award presented on stage during awards ceremony (live streaming video)
- Full-page advertisement for your business in the Alabama DECA State Career Development Conference program
- On-screen recognition during the conference opening session and awards ceremony
- Opportunity to select up to four competitive events to sponsor
- Opportunity to award trophies on stage to winners
- Live on-stage public address system mentions
- VIP reserved seating for opening session and awards ceremony
- Exhibitor booth space with banner
- Logo posted on the Alabama DECA website (over 22,000 views)
- Inclusion in website announcements, emails, and social media postings
- Valet parking (single vehicle during conference)

Gold Level Sponsorship \$750

- Half-page advertisement for your business in the Alabama DECA State Career Development Conference program
- On-screen recognition during the conference opening session and awards ceremony
- Opportunity to select up to three competitive events to sponsor
- Opportunity to award trophies on stage to winners
- Live on-stage public address system mention
- VIP reserved seating for opening session and awards ceremony
- Exhibitor booth space with banner
- Logo posted on the Alabama DECA website (over 22,000 views)
- Inclusion in website announcements, emails, and social media postings.
- Valet parking (single vehicle during conference)



Silver Level Sponsorship \$500

- Logo for your business included in the Alabama DECA conference program
- On-screen recognition during the conference opening session and awards ceremony
- Opportunity to select two competitive events to sponsor
- Opportunity to award trophies on stage to winners
- Live on-stage public address system mention
- VIP reserved seating for opening session and awards ceremony
- Exhibitor booth space with banner
- Logo posted on the Alabama DECA website (over 22,000 views)
- Inclusion in website announcements, emails, and social media postings

Bronze Partnership \$100

- Logo for your business (or chapter) included in the Alabama DECA conference program
- Exhibitor booth space with banner

Patron List \$50 – Send a special note of support to one of our members, a chapter, or just to wish all conference competitors well and have it included in the conference program.

Alabama DECA supporters are also welcomed to share scholarship opportunities with our members and to make presentations on stage during the awards ceremony.

TO REGISTER TO BECOME AN ALABAMA DECA SPONSOR VISIT:

<http://www.alabamadeca.org/corporatesponsors.html>

OR CONTACT R. SEALS: rseals@alsde.edu -- (334) 694-4754

2019-2020 Theme:



Select competitive events from the list below:

DECA COMPETITIVE EVENTS

PRINCIPLES OF BUSINESS ADMINISTRATION EVENTS

1. Principles of Business Management and Administration—PBM
2. Principles of Finance—PFN
3. Principles of Hospitality and Tourism—PHT
4. Principles of Marketing—PMK

TEAM DECISION MAKING EVENTS

1. Business Law and Ethics Team Decision Making—BLTDM
2. Buying and Merchandising Team Decision Making—BTDM
3. Entrepreneurship Team Decision Making—ETDM
4. Financial Services Team Decision Making—FTDM
5. Hospitality Services Team Decision Making—HTDM
6. Marketing Management Team Decision Making—MTDM
7. Sports and Entertainment Marketing Team Decision Making—STDM
8. Travel and Tourism Team Decision Making—TTDM

INDIVIDUAL SERIES EVENTS

1. Accounting Applications Series—ACT
2. Apparel and Accessories Marketing Series—AAM
3. Automotive Services Marketing Series—ASM
4. Business Finance Series—BFS
5. Business Services Marketing Series—BSM
6. Entrepreneurship Series—ENT
7. Food Marketing Series—FMS
8. Hotel and Lodging Management Series—HLM
9. Human Resources Management Series—HRM
10. Marketing Communication Series—MMS
11. Quick Serve Restaurant Management Series—QSRM
12. Restaurant and Food Service Management Series—RFSM
13. Retail Merchandising Series—RMS
14. Sports and Entertainment Marketing Series—SEM

PERSONAL FINANCIAL LITERACY EVENT

1. Personal Financial Literacy—PFL

BUSINESS OPERATIONS RESEARCH EVENTS

1. Business Services Operations Research—BOR
2. Buying and Merchandising Operations Research—BMOR
3. Finance Operations Research—FOR
4. Hospitality and Tourism Operations Research—HTOR
5. Sports and Entertainment Marketing Operations Research—SEOR

PROJECT MANAGEMENT EVENTS

1. Business Solutions Project—PMBS
2. Career Development Project—PMCD
3. Community Awareness Project—PMCA
4. Community Giving Project—PMCG
5. Financial Literacy Project—PMFL
6. Sales Project—PMSP

ENTREPRENEURSHIP EVENTS

1. Innovation Plan—EIP
2. Start-Up Business Plan—ESB
3. Franchising Business Plan—EFB
4. Independent Business Plan—EIB
5. Business Growth Plan—EBG
6. International Business Plan—IBP

INTEGRATED MARKETING EVENTS

1. Integrated Marketing Campaign Event—IMCE
2. Integrated Marketing Campaign Product—IMCP
3. Integrated Marketing Campaign Service—IMCS

PROFESSIONAL SELLING AND CONSULTING EVENTS

1. Financial Consulting—FCE
2. Hospitality and Tourism Professional Selling—HTPS
3. Professional Selling—PSE

